

THE BRIDAL INDUSTRY CELEBRATES

18 March 2024 – FOR IMMEDIATE RELEASE

EBW - The show that is pledged to be ‘celebrating difference’

There is no question about it. Design houses want to meet, sell to, and forge relationships with retailers from across the globe. And buyers want to invest their time and their budgets on the collections that will bring in new customers.

It is a perfect equation, and the one that makes European Bridal Week stand out, and far above, other trade events on the calendar. The 2024 EBW is not only Europe's largest show of the year with 500+ collections, but because of its early timing and the quality of both its exhibitors and visitors, it is the most influential.

Retailers report that the sheer size of the event, which celebrates its 10th anniversary this year, allows them to see and experience what the market has to offer, to focus on buying, and to control deliveries of their orders. And in these still challenging times, those factors are of vital importance.

Exhibitors, too, want to be heard and give reason why European Bridal Week, the show that is pledged to be ‘celebrating the difference’, is their first choice.

“The ambiance is breathtaking, setting a perfect stage to showcase

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our exquisite bridal pieces. It is an incredible opportunity to connect, attract new business, and share our passion for bridal elegance.”

Biswajit Mukherjee, Bianco Evento

“European Bridal Week is one of the most important shows for our business.”

Stefano Bruzzese, Eddy K

“Last year we opened many top-tier retailers who we are looking forward to seeing again this year. EBW is now one of the most important bridal trade shows on the calendar.”

James Ellis, Ellis Bridals

“The Rosa Clará Group joins forces with European Bridal Week to showcase our 2025 bridal and cocktail collections – we consider this fair key to supporting our continued and constant development in Europe.”

Jose Lopez, Grupo Rosa Clará

“European Bridal Week is a key event to develop our relationships within the market. The electric energy in the air, meeting our DACH market (Germany, Austria and Switzerland), and showcasing our own innovations, allows us to evolve.”

Cedric de Vlieger, MRFG

“As a new brand, this exhibition offers us an exceptional platform to showcase our strengths, connect with industry professionals, gain insights into market trends, and expand our market presence.”

Teresa Nian, Teresa Atelier

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EUROPEAN BRIDAL WEEK | 13 - 15 APRIL 2024 | MESSE ESSEN,
GERMANY

<https://www.europeanbridalweek.com>

Editor's note:

There is imagery associated with this press release. Please follow this link for downloading imagery:

<https://we.tl/t-n99U5tQyre>

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